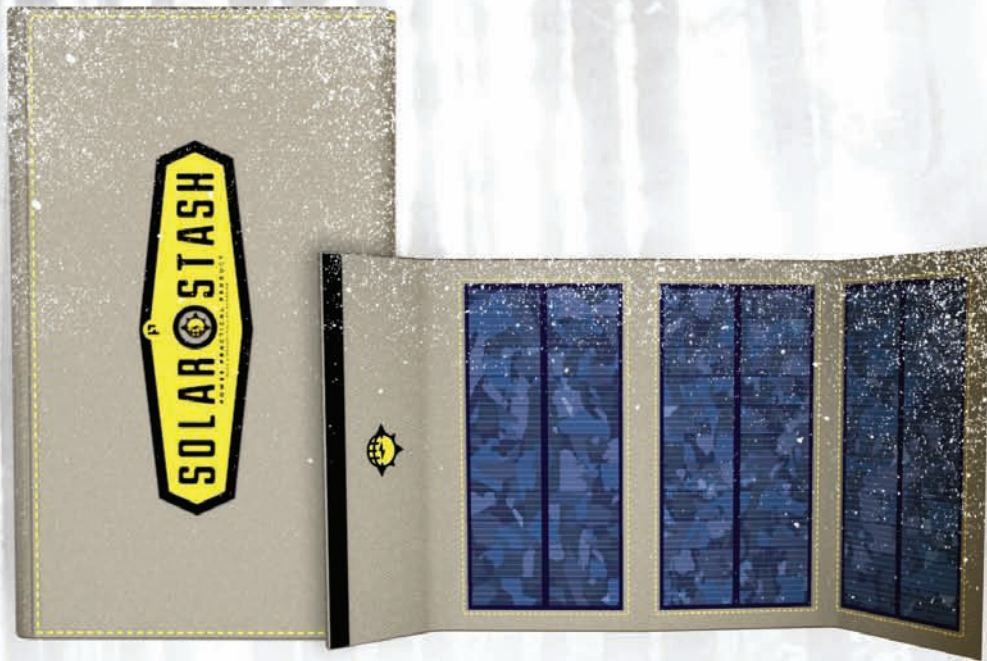




HAPPY HOLIDAYS



You're probably thinking, "**Great, another crappy Christmas card.**" But you'd be wrong. Way wrong.

It may not be a sight to behold right now, but whoever gave you this hooked you up real nice with the latest and greatest from Power Practical. That's right friend, and just in time for camping season. In April 2013 you'll receive the Solar Stash, a portable solar panel designed for charging mobile devices through USB, and what we'd argue is the best backpacking accessory since fire. Give it some sunlight, check the power meter and never fear another dead battery. What's more, for every Solar Stash purchased (including yours), we will donate one to someone in Uganda who is off the grid and in need of energy independence. Long story short, by receiving this gift you've expanded your backpacking tool kit and given a panel to someone who needs it.

Want to learn more? Of course you do. Check out the website at www.solarstash.com.

Again, sorry we couldn't drop off your Solar Stash sooner, but in the mean time you do have this great piece of paper. Get ready for an afternoon full of origami. We're going to make a pterodactyl.

The Solar Stash you've been gifted also helps bring solar energy to areas where it's most desperately needed. We've partnered with a nonprofit organization called Solar Sister, a group based in Sub-Saharan Africa that empowers women by encouraging investment in solar power to light homes and build communities. Solar Sister has trained over 200 women entrepreneurs to sell everything from individual solar lamps to solar power systems capable of fueling an entire home. For every Solar Stash sold we'll give an additional panel to a solar evergreen fund. A solar sister can then use it to earn a respectable wage and help provide for her family.

We aspire to make the Solar Stash part of a global solution to end energy poverty. Every contribution helps make a positive impact on the hundreds of millions of people living without electricity. Checkout the infographic below to get on an idea of the issues that we're working to combat with the help of our partners and you.

